

[www.abcrealestate.ae](http://www.abcrealestate.ae)



***"Your Property, Our Priority"***



“At abc, we are more than just a brokerage; we are your trusted partner in navigating the dynamic real estate market of Abu Dhabi. With a deep understanding of the local landscape, a commitment to excellence, and a passion for delivering tailored solutions, we turn your property dreams into reality. Whether you’re investing, buying, or selling, we are here to guide you every step of the way. Your journey begins with us – where integrity meets opportunity.”

Established in 2020 in Abu Dhabi, Abc properties swiftly emerged as a leading partner in the UAE property market, Our proven track record, commitment to community service, and prestigious awards highlight our successful journey in the industry.

# THE POWER OF ABC

At ABC, we have assembled a team of experts with over 12 years of combined experience, ensuring that you benefit from both fresh perspectives and seasoned expertise, whether it's your ideal home, a lucrative investment, or a thriving commercial space.

## **Strong Real Estate Network**

We have strategic partnerships with leading developers in Abu Dhabi and across the UAE to guarantee the best offers for our clients.

# OUR STORY

## BEYOND LEASES & SALES

ABC Properties Brokerage, founded in 2020 by Mr. Ahmed Khalifah and Mr. William Al Safadi, brings together a team of passionate professionals deeply rooted in the UAE's dynamic market. Our expertise and commitment to specialization ensure a successful and seamless experience for our clients.

We offer transparent assistance in leasing and buying process, backed by comprehensive market analysis to provide tailored investment solutions.

# OUR MISSION

We aim to build long-term relationships with our clients and partners based on trust and transparency while ensuring the highest returns on their real estate investments and delivering an experience that exceeds expectations every step of the way

# OUR VISION

To become the top choice for anyone seeking exceptional real estate services in Abu Dhabi by offering innovative and personalized solutions that meet every client's unique needs while maintaining the highest standards of quality and credibility

# OUR VALUES

**INTEGRITY:**

Upholding the highest standards in all actions.

**TRANSPARENCY:**

Ensuring open and honest communication with partners and clients.

**EXCELLENCE:**

Delivering outstanding results in every interaction.

**CUSTOMER FOCUS:**

Prioritizing client satisfaction and success.

**INNOVATION:**

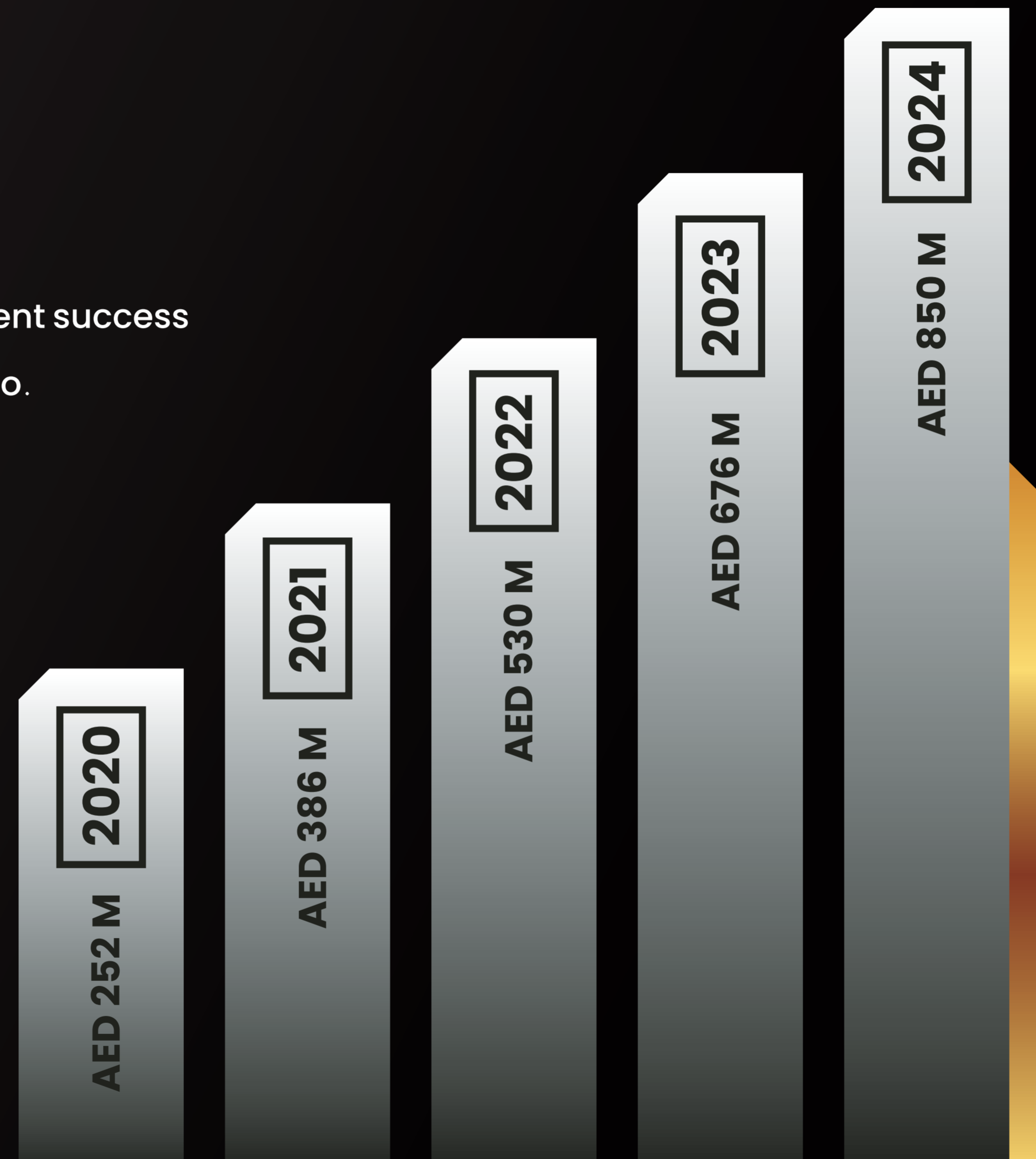
Finding creative solutions for dynamic markets.



# OUR MILESTONES

## SALES ACHIEVEMENT

Our continued financial growth is fueled by outstanding client success stories and a relentless pursuit of excellence in all that we do.



# AHMED KHALIFAH

## THE CHAIRMAN OF ABC PROPERTIES

With over 16 years in the UAE real estate market, Ahmed has earned recognition for his expertise and innovative approach. A former Sales Manager at one of the leading real estate companies in UAE and EMAAR, he is an award-winning leader in property sales and management. Now heading ABC Properties, Ahmed prioritizes trust and client-focused service, guided by the motto, "Your Property, Our Priority." His leadership positions ABC Properties as a reliable and innovative force in the industry.





# WILLIAM ALSAFADI

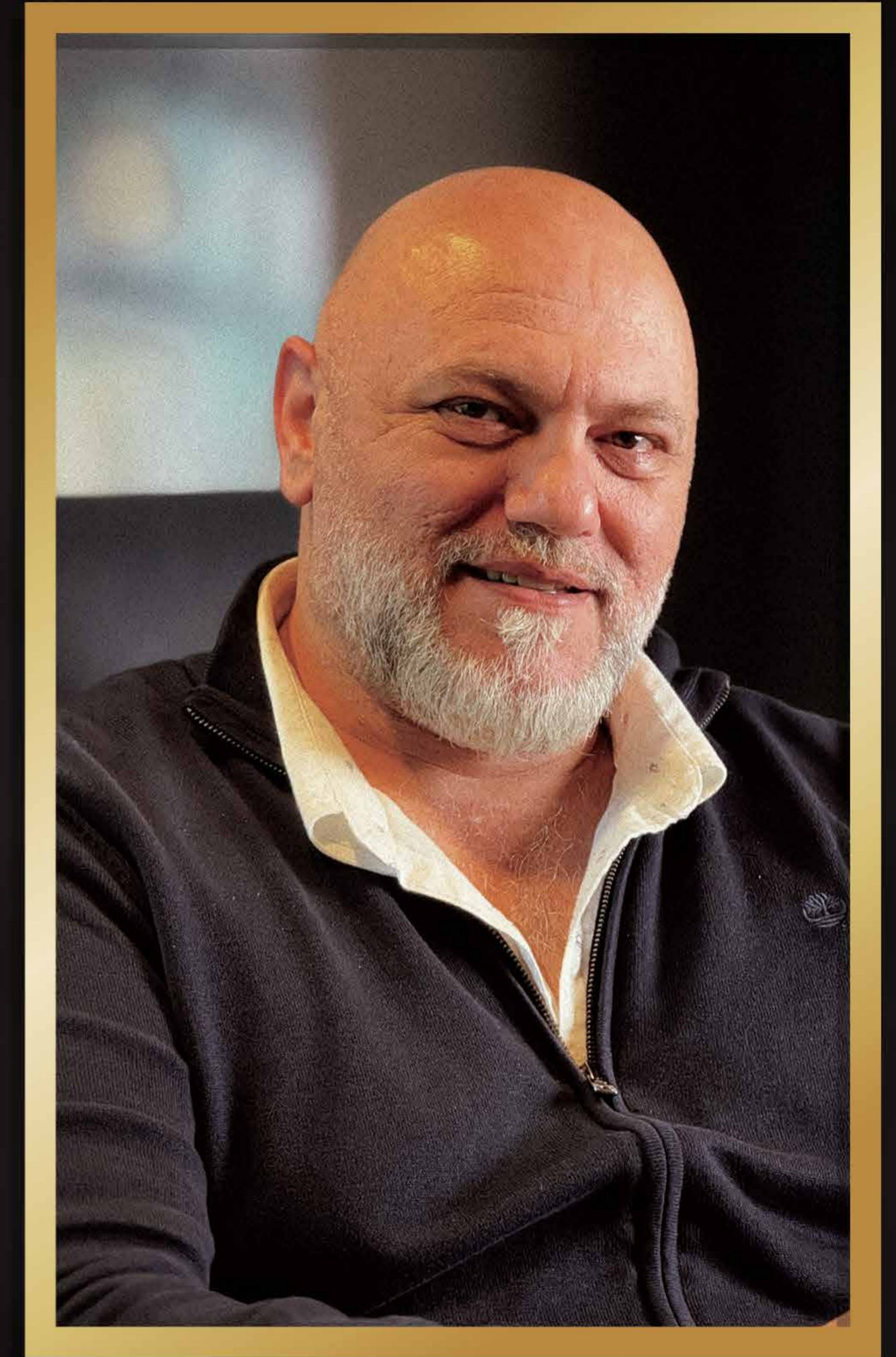
THE STRATEGIC MIND AND CEO OF ABC

With over 13 years of experience in the UAE real estate market, William has built a reputation as a strategic and results-driven leader. Previously a Sales Manager at one of the UAE's leading real estate firms, he honed his expertise in strategy and leadership. As the driving force behind ABC Properties, William's innovative vision and relentless commitment to excellence ensure the company's continued success and industry-leading performance.

# KHALED KHALIFAH

## THE DIRECTOR OF ABC

Meet Khalid Khalifah, a renowned television producer and former managing director at Perfection Information Tech, brings a wealth of experience in media production, business management, and property sales. As Sales Manager at ABC, his leadership has driven the team to consistently exceed targets. With his deep market knowledge, Khalid helps clients make informed, strategic investment decisions.



# MANAGEMENT PROFILES



**TAWFIQ KIWAN**  
Marketing Manager



**AHMED BADRAWI**  
Finance Manager



**SHAMSIYA ANEES**  
Human Resources  
Manager



**RAWAD NAWAF**  
PR Manager



**OMAR ABEDULLAH**  
Sales Manager



**LUBANA SAFI**  
Sales Manager



**Haidar HACHEM**  
Sales Manager



**SUMAYA RABIE**  
Listings Manager



**OSAMA ABEDULLAH**  
Senior Sales Consultant



**TALAL ALKURDI**  
Senior Sales Consultant



**ISMAIL ZAID**  
Senior Sales Consultant



**WISAM BAHA**  
Senior Sales Consultant

# ABC TEAM



# ABC FOOTPRINT

STREAMLINING YOUR REAL ESTATE JOURNEY.

ABC utilizes market expertise, industry connections, and a customer-centric approach to serve as a trusted partner in navigating the Emirates real estate market.

OUR GEOGRAPHIC COVERAGE INCLUDES,  
BUT IS NOT LIMITED TO:

**ABU DHABI:**

Providing Residential and commercial tailored solutions to meet the unique needs of our clients in the vibrant capital city.

**DUBAI:**

Identifying lucrative investment opportunities and offering top-notch property management services in the dynamic market of Dubai..

**RAS AL KHAIMAH:**

Providing tailored residential and commercial solutions in collaboration with the best developers to meet the unique needs of clients in the fast-growing emirate of Ras Al Khaimah.

# OUR SERVICES



## PROPERTY INVESTMENT

Professional property management services to ensure sustainable returns while saving your time and effort.



## LEASING & PROPERTY MANAGEMENT

Innovative leasing solutions to maximize the potential of your property.



## INVESTMENT CONSULTING & MARKET RESEARCH

Comprehensive market research and tailored investment plans to achieve the highest returns on your investments.



## SALES & PURCHASES

We assist you in buying or selling properties at the best prices in the shortest time possible.

# OUR PARTNERS



MUDON

Reportage.  
Properties

bloom.



R | RADIANT  
REAL ESTATE



BARAKA  
REAL ESTATE DEVELOPMENT

إمكان  
IMKAN



TARAF

SAAS  
PROPERTIES

EMAAR



نخيل  
NAKHEEL

DUBAI  
PROPERTIES

SOBHA  
REALTY



DAMAC

MERAAS

ARADA

SAMANA  
DEVELOPERS

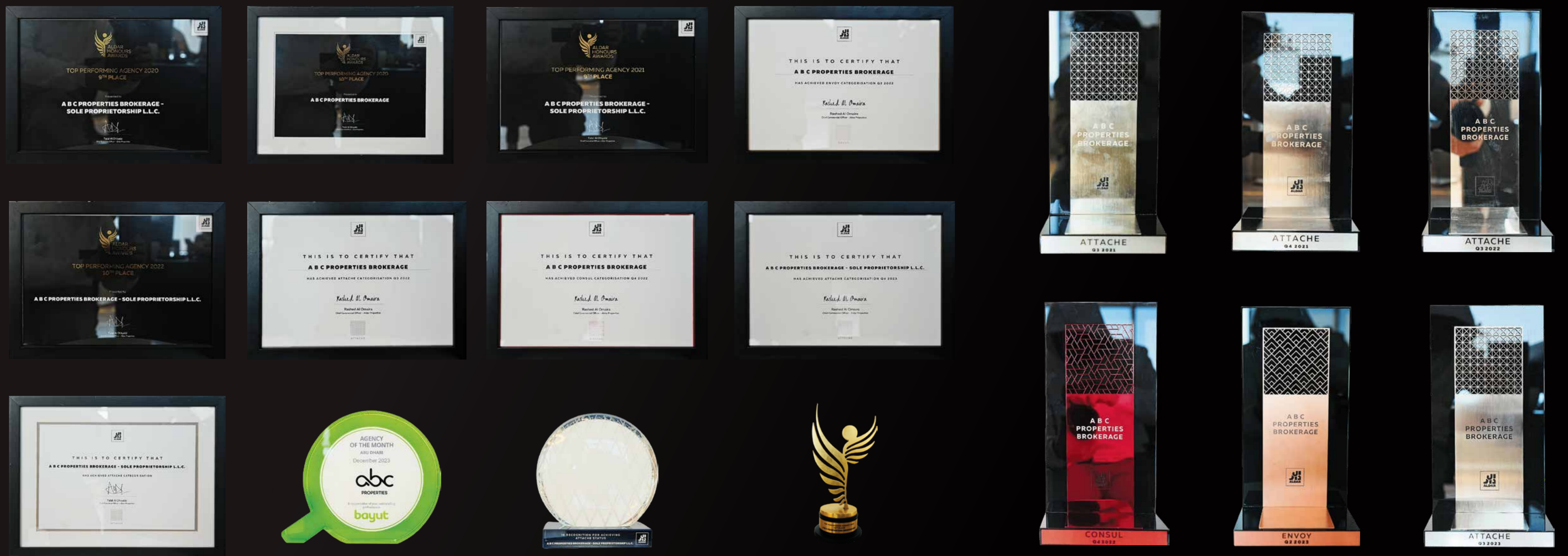
NSHAMA



NIC  
DEVELOPERS



# INDUSTRY RECOGNITIONS



# WHY ABC PROPERTIES?

## TAILORED SOLUTIONS, PROVEN SUCCESS

By choosing ABC Properties, you gain access to a team with the experience and dedication where you can benefit from:

- **LOYALTY**
- **AFTERSALES**
- **EXPERTISE**
- **INVESTMENT ADVICE**



## PROPERTIES



### ABC PROPERTIES

Makeen Tower - Floor No 9  
Al Mawkib St, Al Zahiyah  
Abu Dhabi, UAE.



+971 2 628 2020  
+971 54 444 6250



info@abcraestate.ae  
www.abcraestate.ae



## CONTACT US



### FIND US ON



abcpropertiesuae